

JOSEPH E. MILLER (JOBY)  
GRAPHIC ARTIST  
joby@jobymiller.com  
jobymiller.com

# · GRAPHIC · Artist

## ARTIST'S PROFILE:

A highly creative and well-rounded Graphic Artist with extensive experience in multimedia marketing and print design. Involvement in a variety of creative atmospheres has helped tailor well-developed written and verbal communication practices, dynamic team collaboration skills, and a talent for executing great design - while meeting deadlines.

## CREATIVE EXPERIENCE IN THE FOLLOWING:

Print & Web Advertising  
Brochures & Newsletters  
Logos & Identity Design  
Illustration & Vector Design  
Email Design  
Direct Mail Marketing  
Photography & Retouching

Web Multimedia  
Wordpress Design  
Typography & Page Layout  
Hand-Lettered Fonts  
Retail Package Design  
Tradeshow & Conferences  
Specialty Advertising

T-Shirt Screen Printing Design  
Large-Format Designs & Wraps  
Animated Gifs & Banners  
Character Creation & Storyboarding  
Signage & Posters  
Election Campaign Collateral  
Infographics & Icons

## EDUCATION:

*AAS in Graphic Design*  
University of Arkansas  
Fort Smith, AR

*High School Diploma*  
Southside High School  
Fort Smith, AR

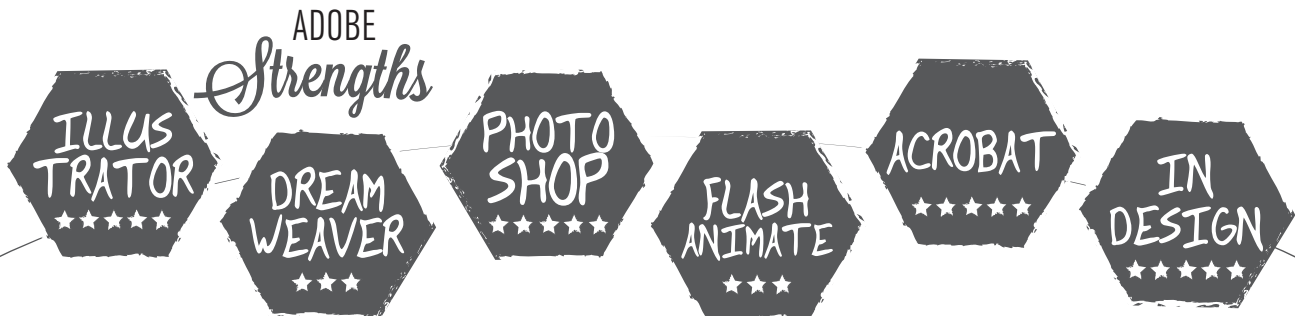


## ACCOLADES:

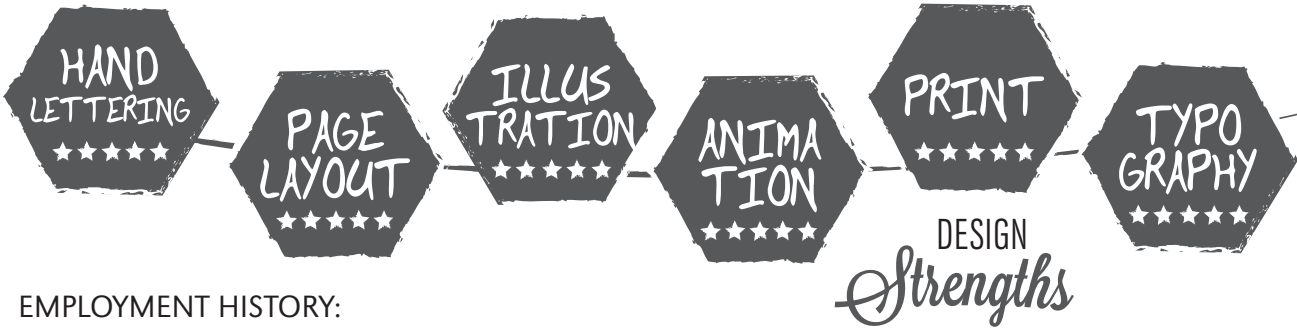
Two-time student 2007 ADDY Award Winner including Best of Show, and Logo Design.

## TECHNICAL PROFICIENCIES:

Adobe Creative Suite (Proficient in Photoshop, InDesign, Illustrator, Acrobat, Fireworks, Draw); Flash, Dreamweaver, Corel Draw, Autodesk Sketchbook, MS Office Suite (Word, Excel, PowerPoint, Outlook); experienced in editing HTML, Wordpress, MailChimp, either Mac OS or Windows 7/8/10.



See examples of recent work on my website: [www.jobymiller.com](http://www.jobymiller.com)



EMPLOYMENT HISTORY:

**Senior Marketing Specialist  
- Graphic Design**

July 2017 - Present

**Graphic Artist**

June 2013 - July 2017

**DataPath, Inc.**

1601 Westpark Drive, Suite 9

Little Rock, AR 72204

(501) 296-9990

Marketing Director: *Bo Armstrong*

Key Achievements:

Strong team skills have been developed in a fast-paced environment, coordinating with a Copywriter, Editor, Webmaster and Video Editor as part of an integral corporate Marketing & Communications team. Responsible for executing creative design for a variety of marketing collateral and events across all lines of service.

NOTEWORTHY WORKS:

Creation of "Captain Contributor" Superhero Comic-themed client engagement benefit enrollment materials, featuring comics, posters, videos and fun ad-specialty items. Creative control of marketing themes across all sales collateral, email, web, print advertising, conferences, social media. Instrumental in creation of adventure "Trailblazer" marketing identity.

**Graphic Artist**

July 2009 - May 2013

**Minshall & Minshall Creative**

7509 Cantrell Road, Suite 100

Little Rock, AR 72207

(501) 374-8845

Owner: *Chris Minshall*

Key Achievements:

Attention to deadlines was key in a demanding advertising agency while successfully coordinating closely with owner and Creative Director, Chris Minshall. Working directly with clients to create exciting designs for retail advertising, packaging, point-of-sale, page-layout, logos, exposition conferences, and print and web advertising. A variety of skills were required to manage multiple projects, create packaging mock-ups, attend and assist in coordinating photo shoots, balance vendor relations, proofing and printer checks.

NOTEWORTHY WORKS:

Responsible for creating and distributing art files for production in China, fabricating packaging for Smith's Consumer Sharpeners, designing catalog layouts, and building mock-ups for retail packaging and POS displays. Instrumental in photographing product usage hand shots, and translating photos into step-by-step line illustrations for all US and international (English and Trilingual) product user manuals.

**Graphic Designer**

Feb 2008 - June 2009

**Precision Graphix**

1709 Towson Avenue

Fort Smith, AR 72901

(479) 649-7000

Owner: *Mike Lorenz*

Key Achievements:

My Introduction to a fast-paced screen printing and embroidery operation earned a variety of printmaking skills and an acumen for vector design. Worked directly with clientele ranging from walk-in customers with small projects and large vision, to executive event organizers with detailed expectations across an array of ad specialty projects. Experience gained in managing design execution within project budgets translating vector designs to negative films for screen printing production teams. Responsible for organizing client art files, printing negatives for production, as well as archiving films in dry storage for repeat contracts.

See examples of recent work on my website: [www.jobymiller.com](http://www.jobymiller.com)

*References available upon request.*